The Ultimate Resource for Before and After "I do"



xclus

Sheard &

STORY

Jordan Kelly's "I DO" LOVE

 \mathbf{n}

FASHION

Key Looks From

+ PLANNINC INSPIRATION FORTHE Big Day

Up Close with Newlywed Tennis Star LOANE STEPHENS

SUMMER BEAUTY GUIDE FOR WOMEN OF COLOR IN 2022 BY B. GANDY

Over the past two years, makeup routines across the globe have become nearly extinct or boringly minimalistic. This season's trends are feeling like the dawn of a new era filled with sunny days, bold and bright hues, and lots of fun.

We all know that mainstream beauty trends aren't always the most "inclusive," but progress is being made. Many of the trends you'll see are not only WOC friendly, but they are also perfect for all shades of melanated skin. We've outlined the top five we are most excited about seeing this season.

YOUR NANA'S BLUSH:

Or shall we say "rouge" — I know, I know, kinda scary right? I get it — blush has had a bad rap in Black Culture and is probably the first makeup experience most of us had growing up, and whew, it wasn't good. I think it's time we appreciate its contributions, and how beautiful it can be when applied properly. I'll be honest, it's one of my favorite aspects of a makeup look.

This season, we are seeing some really vibrant cheeks, and we are loving it! From hot pinks to neon oranges and flushed reds, we're seeing heavier applications being applied from the apples of the cheek to the temples.

> Further, one of my favorite blush techniques is to apply a cream or liquid blush and lightly layer a powder blush over it in order to intensify the color and longevity. My "holy grails" in each category include:

> > 1. Rare Beauty's Soft Pinch Liquid Blush in Lucky (dewy hot pink) and Joy (dewy muted peach)

Rare Beauty

Rare Beauty

2. Maréna Beauté's Blush Tarou in Marron Peach (shimmery warm peach) and Garmi (midtone rose pink)

GIMME SUGA:

If you love glossy lips and are happy to see them come back, wave your hands in the air! There is nothing more feminine and effortless than a softly tinted shiny lip. The perfect gloss has the ability to provide moisture, smooth the appearance of texture/lines, and create the perfect flirty pout. I'm beyond ecstatic for the return of this trend!

Some of my favorite formulas include:

- 3. Nars After Glow Lip Shine
- 4. KKlass Beauty Lip Gloss
- 5. Fenty Gloss Bomb





ЕИТҮ

m ► MARAN



Nothing says fun and free like a little sparkle! This season we are seeing tons of light reflecting elements, and I'm here for it. Want to elevate an otherwise super simple look? Swipe a little shimmer across your eyelid, apply mascara, and boom...magic! For this, I love Urban Decay's 24/7 Eye Shadow (6). It comes in tons of fun shades that are bound to create showstopping eye looks.

P.S. Don't forget to show some love to the rest of your exposed skin. A soft shimmer on the legs and décolleté can make all the difference. Tom Ford's Soleil Blanc Shimmering Body Oil (7) will have your skin looking and smelling delicious.

SUMMER SKIN

Someone cue Amerie's "Why Don't We Fall in Love!" It's always a good time for hydrated, fresh, minimalist skin. As temperatures begin to rise, opting for a more sheer skin-like coverage is ideal.

My go-to for flawless fresh skin is Dior's Backstage Face & Body Foundation (8). Talk about a beautiful finish. It's lightweight, comes in a ton of shades, and is spring/summer friendly.

 \mathbb{R}

PERI PERI

You guessed it, Pantone's Color of the Year! I am actually pretty thrilled about this year's color story. This mid-toned cool purple blue shade has been seen across nearly every runway in some capacity. If you have yet to find a purple that works with your complexion, Miss Peri might be your girl.

One of my favorite ways to incorporate this beautiful hue into my beauty routine is with eyeliner. Liner is such a fun and easy way to add some pizzazz to your look without getting too crazy. Graphic liner is so in right now, so you can go as bold as you like! Feeling a little less risqué? No worries, this color makes a beautiful eye shadow, lip gloss, or iridescent highlighter on the skin! Not to mention, it's a super funky nail color.

Here are some of my favorite Peri-inspired products:

9. Anastasia Beverly Hills Norvina Palette

10. Opi Nail Lacquer in "You're such a Budapest"

11

11. Makeup Forever Artist Color Pencil in Versatile Violet

I can't wait to see how you decide to rock this seasons trends!

MAKE UP FOR EVER

ARTIST

NORVINA

 $\mathbf{O} \cdot \mathbf{P} \cdot \mathbf{I}$

B. Gandy is a highly sought after Luxury Bridal Makeup Artist based in Atlanta, Ga. With over 15 years of expertise in beauty, Bee has dedicated her career to creating Iconic Red Carpet Inspired Looks for Women of Color. As a leader in the industry, Bee has expanded to education and continues to raise the bar as it relates to makeup for Black Women. It is her belief that every Bride deserves to look and feel her absolute BEST on her wedding day.

To find out more about B For Beauty Co: Email: info@bforbeaute.co Website: bforbeaute.com